Privacy Notice – Pride in Place Community Survey

Who we are

The Pride in Place Neighbourhood Board is responsible for this survey and acts as the data controller. This means we decide how and why your information is collected and used.

Why we are collecting your information

We are carrying out this survey to understand local residents' views, experiences and priorities. Your feedback will help us identify key local issues, inform how funding is spent, and develop our Pride in Place regeneration plan.

We may use your contact details to follow up on your responses, provide updates about the programme, and offer opportunities for further engagement.

What information we collect

We collect your survey responses, your broad age range, and your name and contact details. Providing your name and contact details is completely voluntary and will only be used if you give permission.

How we use your information

Your survey responses will be combined with others and analysed in summary (aggregated) form, used to identify themes and community priorities, inform decision-making and funding priorities, and support submission of the regeneration plan.

If you provide contact details and consent, we may contact you about your response or related engagement activities.

We do not make decisions about individuals or use automated decision-making.

Our lawful basis for using your data

We process your data under Article 6(1)(e) UK GDPR – task carried out in the public interest (for collecting and analysing survey responses), and Article 6(1)(a) UK GDPR – consent (for using your contact details to get in touch with you).

How we share information

We may share anonymised and aggregated findings only (not individual responses) with the Neighbourhood Board, the accountable body, government (MHCLG), the local Member of Parliament's office, and the public (e.g. reports on our website).

We will not share your name or contact details outside the Neighbourhood Board unless required by law.

How we keep your information safe

We take appropriate steps to protect your data, including limiting access to personal data, storing information securely, separating contact details from survey responses where possible, and reporting findings only in anonymised or grouped form.

How long we keep your data

Personal contact details will be kept only as long as necessary for follow-up or engagement and then securely deleted. Survey data will be retained in anonymised form for reporting and planning purposes.

Your rights

You have the right to withdraw your consent at any time, ask about how your data is used, request access to the personal information we hold about you, and request correction or deletion of your data where applicable.

Contact and complaints

If you have any questions or concerns about this survey or how your data is used, please contact the Neighbourhood Board on info@ribbletonpip.org

You also have the right to contact the Information Commissioner's Office (ICO) if you are not satisfied with how your data has been handled: Website: https://www.ico.org.uk | Helpline: 0303 123 1113